

34th Annual IPL Yuletide Celebration Opening Sparks Record Sales

Single-day Sales Record Set on Monday; Limited Number of Tickets Remain

(December 3, 2019) – An enthusiastic response to opening weekend of the Indianapolis Symphony Orchestra's treasured holiday tradition brings a new record in post-opening sales.

A limited number of tickets remain for the 34th annual IPL *Yuletide Celebration* after the orchestra saw a single-day record broken in sales on Monday, December 2. This year's production, hosted by Las Vegas headliner Frankie Moreno, is one of the fastest-selling in the show's history.

"The fan response for tickets has been phenomenal," said CEO James Johnson. "We're quickly approaching a sellout for a few of the performances. With this high demand for tickets, we encourage fans to act quickly while options are available."

This is Moreno's first appearance as *Yuletide* host; he joins Principal Pops Conductor Jack Everly, the musicians of the ISO, and a Broadway-caliber cast of vocalists and dancers for an exuberant blend of traditional and modern musical selections. The dazzling aerialists of Troupe Vertigo and local dancers of Expressenz also return to the Hilbert Circle Theatre stage for this year's performances.

So far, the ISO has sold more than 90 percent of available tickets for *Yuletide*. Although seating is nearly sold out for a number of performances, there are currently a limited number of tickets available for concerts during the show's run through December 23. The performances with greatest availability to date include December 6 (2pm), December 11 (7:30pm), and December 20 (2pm).

Tickets may be purchased online at www.IndianapolisSymphony.org, by phone at 317.639.4300, or in person at the ISO Box Office on Monument Circle. Patrons interested in the ultimate holiday experience may purchase *Yuletide* VIP tickets; this upgrade package costs \$350 and includes a dress circle seat, valet parking, a pre-concert photo with Santa, a post-concert photo on stage, and exclusive receptions before the concert and at intermission. VIP tickets are available for evening performances on December 21 and 22.

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About the Indianapolis Symphony Orchestra:

Under the leadership of Music Director Krzysztof Urbański and Principal Pops Conductor Jack Everly, the Indianapolis Symphony Orchestra has become a leading orchestra in the nation with its commitment to artistic excellence, diverse and creative programming inside and outside its historic Hilbert Circle Theatre home, its engagement with communities throughout the state of Indiana and its ambitious approaches to music education, performance and collaboration. In the decades since its founding in 1930, the ISO has presented a range of classical, pops, family and holiday programming to hundreds of thousands of people each year; received national and international acclaim with its radio broadcasts, tours and recordings; and became the first major orchestra with a resident ensemble.

The ISO continues to engage new audiences through innovative programming including the Fifth Third Bank Lunch Break Series of casual 45-minute performances each summer, the holiday traditions of the IPL Yuletide Celebration, the Stella Artois Happy Hour at the Symphony Series, and the popular Bank of America Film Series.

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