



**Monday,
June 8, 2020**

The Fort Golf Course
6002 N Post Rd
Indianapolis, IN 46216



**INDIANAPOLIS
SYMPHONY
ORCHESTRA**

45 Monument Circle
Indianapolis, IN, 46204
317.639.4300
IndianapolisSymphony.org

2020 Sponsorship Benefits

\$10,000 Presenting Sponsor

- Maestro Open *Presented by Company Name* wherever the Maestro Open logo is used or written including:
 - Social media, electronic, and printed promotional materials, news releases, event signage and Maestro Open web page
- Two (2) foursomes at the 2019 Maestro Open
- Prominent signage with your logo at the 2019 Maestro Open
- Opportunity to promote company or product during the event
- Verbal recognition at Post Tournament Party
- Opportunity to provide item for event goody bags promoting your company or product including brochures or coupons
- Name in Corporate Donor listing of ISO program book (9 volumes)
- Opportunity to include message in post-event email
- Company listed with corporate partners on the ISO Web site:
www.IndianapolisSymphony.org
- Tickets and table seating for 10 at one Kroger *Symphony on the Prairie* concert of your choice (based on availability and excluding 4th of July concerts); 5 VIP parking passes
- Logo in Maestro Open sponsor recognition/thank you ad in ISO program book, Vol. 1 (Fall 2019)
- Opportunity to sell 2019 Kroger *Symphony on the Prairie* discounted tickets on site to your employees
- Opportunity for employees to purchase ISO concert tickets to our *Classical, Pops, Happy Hour* and *Family Series* at 20% corporate discount; based on availability
- Opportunity to participate in the ISO Subscriber Benefits program
- Your choice of an **Associate Sponsorship*** for one Kroger *Symphony on the Prairie* concert or one weekend of concerts at the Hilbert Circle Theatre for a *Classical Series* or *Pops Series* concert (subject to availability)

**Benefits of Kroger Symphony on the Prairie Associate Sponsorship on reverse*

***Benefits of Kroger Symphony on the Prairie Associate Sponsorship**



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Promotion and Acknowledgment

- **Logo displayed prominently on jumbo screens** throughout sponsored evenings (approximately five times per evening)
 - Two eight-meter screens flanking the stage; and
 - One six-meter screen near family area
- Stage recognition during the sponsored concert
- Opportunity to distribute information, sample product or conduct a register-to-win contest at a display table near the main gate during sponsored concerts
- Banner signage with the company logo in a prominent location at Conner Prairie during sponsored concert
- Opportunity to provide one (1) direct mail piece to be mailed by the ISO mailing house to ISO ticket buyers in conjunction with the sponsorship (pending approval of the ISO and expenses paid by Company)
- ISO cooperation in any cross-promotional marketing to be determined in future discussions
- Name recognition in the corporate donor roster of the ISO institutional publications
- Name recognition in the *Symphony on the Prairie* brochure
- Name recognition on the ISO website, event page and Facebook page

Entertainment and Employee Benefits

- Opportunity for employees to purchase discounted *Symphony on the Prairie* tickets on-site at the Company office on consignment throughout the summer
- Corporate discount on the purchase of additional *Symphony on the Prairie* tickets for Company and its employees