



Contact: Kristin Cutler, ISO Director of Communications
media@indianapolissymphony.org, 317.229.7082

Eric Halvorson, Kroger Manager of Public Affairs
Eric.Halvorson@Kroger.com, 317.579.8222

Indianapolis Symphony Orchestra Announces Kroger as Title Sponsor of *Symphony on the Prairie*

Summer concert tradition enters 36th year with new partnership

*Tickets to Symphony on the Prairie concerts to be available at Kroger stores in Central Indiana
beginning tomorrow, May 24*

(May 24, 2017) – The Indianapolis Symphony Orchestra and Kroger are proud to announce the beginning of a new partnership which ensures the continuation of a long-standing Hoosier tradition, Kroger *Symphony on the Prairie*. As the outdoor concert series continues into its 36th year, visitors to Conner Prairie will enjoy the familiar sights and sounds of the ISO with the support of Kroger thanks to a four-year sponsorship commitment.

“We are grateful to Kroger for stepping forward on short notice to partner with the ISO as the new title sponsor of *Symphony on the Prairie*,” said ISO Chief Executive Officer Gary Ginstling. “The future is bright for Kroger *Symphony on the Prairie*, and we look forward to bringing this well-loved tradition to Indiana families for many years to come.”

In addition to ticket sales online and at the ISO box office, tickets to all Kroger *Symphony on the Prairie* concerts will be available at 21 Central Indiana Kroger locations beginning tomorrow morning. Kroger customers will also enjoy a discounted ticket price **only** available through their stores with a Kroger Plus Card. We look forward to our patrons having the convenience of purchasing their tickets and picnic supplies at their neighborhood Kroger store.

“Kroger opened its first Indiana stores in 1928. In the years since then, Hoosiers have learned they can rely on Kroger to be a generous, supportive community partner, very much a local grocery store,” said Katie Wolfram, President, Kroger Central Division. “Working with the Indianapolis Symphony Orchestra is an extension of our commitment to make the world a better place. The symphony does it through music. We do it through food. And with that combination, the best in each field, it is hard to imagine a more uplifting partnership than Kroger and *Symphony on the Prairie*.”

“For so many Indianapolis residents, when they think of summer they think of the Indianapolis Symphony Orchestra and *Symphony on the Prairie*,” said Indianapolis Mayor Joe Hogsett. “Today’s announcement is yet another example of Kroger’s commitment to our community and I applaud their decades-long support of some of Central Indiana’s greatest traditions.”

From Beethoven to The Beatles, Hollywood hits, patriotic favorites, and more, the ISO is proud to bring a diverse range of concerts to our beloved summer series, and we are grateful for the generous support of our partners at Kroger! Families, friends, and organizations look forward to this series all year long, and we are honored to continue bringing this tradition to Kroger *Symphony on the Prairie* fans here in Central Indiana.

2017 Kroger Symphony on the Prairie Schedule*

Unless otherwise specified, gates open at 6 p.m. and concerts begin at 8 p.m.

June 16-17 (Teachers’ Night—Friday, June 16): **Beethoven’s Fifth and More**

June 23: **One of These Nights: A Tribute to the Eagles** (*The ISO does not perform on this concert*)

June 24: **Feeling Groovy: Remembering the Summer of Love**

July 1-4 (Salute to America’s Military—All four nights!): **Star Spangled Symphony**

- Gates open at 4:30 p.m. each night.

July 7-8: **Romance Under the Stars**

July 15-16: **John Williams Strikes Back**

July 21-22 (Scout Night presented by Printing Partners—Friday, July 21): **Just the Hits: 20 Years of Doo Wop Classics**

The ISO does not perform at the following concerts.

July 28-29 (First Responders’ Night—Friday, July 28): **Big Bad Voodoo Daddy**

Aug. 4-5: **The Beach Boys**

Aug.11-12: **Classical Mystery Tour: Music of the Beatles**

Aug. 18-19 (College and Alumni Night—Friday, Aug. 18): **Rumours: The Fleetwood Mac Experience**

Aug. 25-26 (Nurse's Night—Friday, Aug. 25): **Who's Bad: Music of Michael Jackson**

Aug. 31-Sept. 1: **Purple Veins: The Essential Prince Tribute Band**

Sept. 2-3: **Zoso: Music of Led Zeppelin**

*Artists, repertoire, and times subject to change.

For more information on the summer concert lineup and ticket availability, visit www.IndianapolisSymphony.org or call the ISO box office at 317.639.4300

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