

# CONCERT SPONSORSHIPS

Let our Corporate Team customize a sponsorship to fit your company's needs! Sponsorships may include:

**\$3,500 +**

## Visibility

- » Logo on lobby signage
- » Company name and logo in Program Book
- » Name recognition from the stage

## Client Entertainment with Impact

- » Complimentary use of The Hilbert Circle Theatre's Wood Room for a corporate event, meeting or reception
- » Invitation to the ISO's Founders' Room private intermission receptions offered to Premiere level donors during *Classical* and *Pops Series* concerts
- » Complimentary tickets and VIP parking passes

## Sponsorship Services

- » VIP ticket and event-planning assistance
- » Full-time professional staff available to help accommodate your entertaining needs

## Promotional Opportunities

- » On-site sampling and display tables
- » Program Book inserts
- » Direct mail pieces

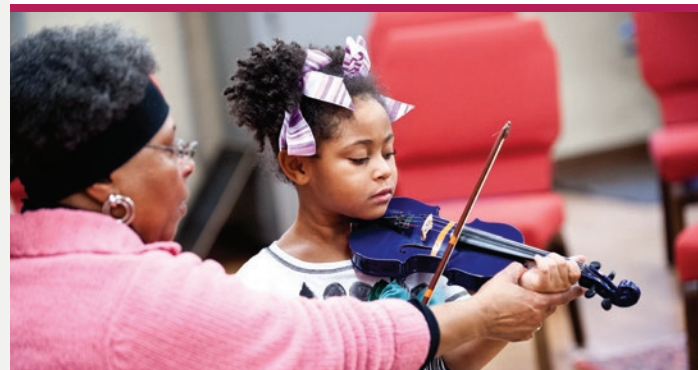
## Employee Benefits

- » Opportunity for your employees to purchase discounted *Symphony on the Prairie* tickets on-site at company offices throughout the summer
- » Ticket discounts to ISO season concerts
- » Volunteer opportunities

# GIFTS OF ALL SIZES

MAKE AN IMPACT ON THE MISSION OF THE ISO

Metropolitan Youth Orchestra Student Scholarship for full season	<b>\$100</b>
Set of 10 Violin Music Books for Metropolitan Youth Orchestra Students	<b>\$100</b>
Provide one new <i>Yuletide Celebration</i> gown for a performer	<b>\$350</b>
Average cost for one classroom to attend a <i>Discovery Concert</i>	<b>\$450</b>
Replaces one <i>Yuletide Celebration</i> Santa Tap costume	<b>\$500</b>
Cost for one student to participate in Side-by-Side Program	<b>\$850</b>
Covers all expenses for one Metropolitan Youth Orchestra student musician for one school year	<b>\$1,500</b>
Underwrite ISO College Prep Day for High School Orchestra and Band Students	<b>\$3,500</b>
Lighting Design for one <i>Pops</i> show	<b>\$5,000</b>



INDIANAPOLIS SYMPHONY ORCHESTRA

Your guide to corporate partnership opportunities and benefits with the Indianapolis Symphony Orchestra

# MAKE A SOUND INVESTMENT



For more information about corporate partnerships and benefits, call:

317.262.1880

# OUR STORY

Founded in 1930, the Indianapolis Symphony Orchestra (ISO) has grown to become one of the leading professional orchestras in the nation and contribute significantly to the economic health and vibrancy of Indianapolis and surrounding communities. As the largest performing arts organization in the state, the ISO performs more than 170 concerts for 350,000 people and generates more than \$40 million in consumer spending each year.

Under the leadership of world-renowned Music Director Krzysztof Urbanski and Principal Pops Conductor Jack Everly, the ISO has continued its long commitment to artistic excellence. The ISO's Lilly *Classical Series* and Printing Partners *Pops Series* continue to delight our patrons week in and week out at the Hilbert Circle Theatre. The ISO also sets its sights on providing new, diverse, and creative programming, and fostering engagement with communities throughout the state of Indiana. The Marsh *Symphony on the Prairie Series* continues to create treasured summer memories; this year's new *317 Series* will bring symphonic music to surrounding counties; and the Metropolitan Youth Orchestra, which boasts a 100% high school graduation rate for its young musicians, engages youth in activities that discourage at-risk behaviors and keep them committed to staying in school.

The ISO has successfully undertaken a unique and ambitious plan to grow audiences with innovative programs and new collaborations in recent seasons – and subscriptions to the ISO are at their highest level in five years! At the same time, it is crucial that everyone in the ISO family recognize that ticket sales only cover about 40% of our operating expenses.

The ISO plays a critical role in enhancing the quality of life for area residents both artistically and economically, as great symphonic music is an essential element of a vibrant community. We simply couldn't sustain this artistic gem without the help of many dedicated people like you!

# CORPORATE DONOR BENEFITS

Benefits are cumulative and are based on availability.

Donations from \$100-\$499 will be recognized in one (1) volume of the ISO's Program Book.

## Concerto \$500-\$999

- » Name recognition in nine (9) volumes of the ISO Program Book
- » Two (2) *Classical Series* **or** four (4) *Symphony on the Prairie* tickets
- » Two (2) tickets to the annual Donor & Volunteer Appreciation Celebration
- » Invitation to an exclusive ISO event

## Symphony Club \$1,000-\$2,499

- » Name recognition in all nine (9) volumes of the Program Book
- » Two (2) tickets to a *Young People's Discovery Concert*, including lunch with the conductor and other business and community leaders
- » 15% discount on rental of the Hilbert Circle Theatre meeting facilities
- » Four (4) *Classical Series* **or** eight (8) *Symphony on the Prairie* tickets
- » Two (2) tickets to the annual Donor & Volunteer Appreciation Celebration
- » Invitation to annual "Business to Business" networking events
- » 20% off *Classical, Pops, Happy Hour* and *SymFUNy Sunday* Tickets
- » 10% Discount off Subscriptions

A VIP Hospitality Sponsorship is designed to give your clients and business associates the ultimate VIP experience while enjoying world-class performances of the Indianapolis Symphony Orchestra. Our Corporate Team can customize a sponsorship to fit your company's needs and help you achieve your goals.

## VIP Hospitality Sponsorship beginning at \$2,500

- » Two (2) tickets to the *Classical, Pops* or *SymFUNy Sundays* concert of their choice
- » Complimentary valet parking
- » Two (2) complimentary beverages
- » Invitation to the ISO's Founder's Room private intermission receptions during *Classical* and *Pops Series* concerts

## Hospitality Benefits

- » Six (6) *Symphony on the Prairie* tickets
- » Two (2) tickets to the ISO's annual Donor & Volunteer Appreciation Concert
- » 15% discount on Hilbert Circle Theatre meeting facilities for business entertaining
- » VIP ticketing and event planning assistance
- » *Symphony on the Prairie* benefits

## Recognition and Employee Benefits

- » Company logo recognition in one (1) volume of the ISO's Program Book
- » Name recognition in the corporate donor roster in the ISO's institutional publications
- » 20% discount on all *Pops, Classical Series, SymFUNy Sundays* and *Happy Hour* at the *Symphony* single ticket purchases for the Company and its employees (based on availability)
- » Opportunity to have discounted *Symphony on the Prairie* tickets on-site for employees to purchase throughout the summer